

WARRIOR

PRIDE

What is Warrior Pride?

- **Warrior Pride is the Army's new substance abuse campaign based on Army values and the Warrior Ethos.**
- **Soldiers are America's Warriors and we have Pride in ourselves, our unit, and the United States Army.**
- **Soldiers should take pride in their job, uniform, physical fitness and a lifestyle that's free from drug use and alcohol abuse.**



WARRIOR

- P**ersonal **Courage:** Possess the Personal Courage not to use drugs or abuse alcohol and to notify the Chain of Command of Soldiers that do.
- R**espect: Show your Respect to the Army, your unit, fellow Soldiers, and yourself by staying drug free and drinking responsibly.
- I**ntegrity: Stay true to the Army Values and Warrior Ethos by supporting the Army's drug and alcohol policies.
- D**uty: Do your duty as a Soldier and stay mentally and physically tough by not using drugs or abusing alcohol.
- E**xcellence: Exhibit honorable behavior on and off duty - don't be a substance abuser!

Personal courage

- **Possess the personal courage not to use drugs or abuse alcohol and to notify the chain of command of Soldiers that do.**
 - **Courage not to give in to pressure from friends**
 - **Have the personal courage to confront peers who are demonstrating unacceptable behavior due to drugs or alcohol.**
 - **Courage to force a Soldier to get needed help before he/she hurts themselves or others.**
 - **Have the courage to inform the chain of command of problems or concerns you have about Drugs and/or Alcohol within your unit.**

Respect

- **Show your Respect to the Army, your unit, fellow Soldiers, and yourself by staying drug free and drinking responsibly.**

Integrity

- **Stay true to Army Values and Warrior Ethos by supporting the Army's drug and alcohol policies.**
- **Demonstrate Integrity by identifying and complying with your legal and moral obligations:**
 - **Don't use drugs**
 - **Don't drink and drive**
 - **Report drug abusers**
 - **Don't abuse alcohol**
 - **Don't give alcohol to soldiers under 21**
 - **Don't Drink if you are under 21**
 - **Don't take someone else's prescription drugs**
 - **Don't let anyone else take your prescription drugs**

Duty

- Do your duty as a Soldier and stay physically and mentally tough by not using drugs or abusing alcohol.
- Every soldier needs to perform their duties as technically and tactically as possible. You cannot do your Duty if you are abusing drugs or alcohol.
- It is your Duty not to take illicit drugs and not to abuse alcohol.
- Its your duty to report soldiers who take illegal drugs or report to work drunk (your life and the lives of others may depend on it).
- Its your Duty not to drink alcohol if under the age of 21 or to provide alcohol to other soldiers under 21.

Excellence

- **Exhibit honorable behavior on and off duty
– Don't be a substance abuser!**
- **Honor America, the Army, your unit, and your fellow soldiers by helping to make our Army Drug Free.**
- **Help others to make honorable decisions not to use drugs or abuse alcohol.**
- **Demonstrate honorable behavior on and off duty and set the example for others to follow in regard to alcohol and drug abuse.**

SOLDIER'S CREED

I am an American Soldier.

I am a Warrior and a member of a team. I serve the people of the United States and live the Army Values.

I will always place the mission first.
I will never accept defeat.
I will never quit.
I will never leave a fallen comrade.

I am disciplined, physically and mentally tough, trained and proficient in my warrior tasks and drills. I always maintain my arms, my equipment and myself.

I am an expert and I am a professional.

I stand ready to deploy, engage, and destroy the enemies of the United States of America in close combat.

I am a guardian of freedom and the American way of life.

I am an American Soldier.



U.S. ARMY

**WARRIOR
ETHOS**

Warrior Ethos is imbedded in the Soldiers' Creed. It is non-negotiable and the heart of who we are.

I am an American Soldier
WARRIOR PRIDE

I am Drug Free...

I am a Warrior



For more information visit the website at www.acsap.army.mil



If you wouldn't Drink & Drive here...



Why would you do it here?



Don't Risk It...

Think Before you Drink!



For more information visit the website at www.acsap.army.mil

Warrior Pride Messages

- **Maintain your Warrior Pride - Don't Drink and Drive!**
- **Don't leave a Soldier behind on the battlefield, in a bar or at a party.**
- **I am a Warrior - I am Drug Free.**
- **Warrior Pride 0-0-1: Warriors have ZERO DUIs, ZERO underage drinking incidents, and don't drink more than ONE drink per hour**

Summary



- **Substance abuse affects our unit readiness and reduces morale.**
- **Soldiers who use drugs and abuse alcohol miss more hours of work and are less productive at work.**
- **The decision to remain drug free and not abuse alcohol is based on an individual's values, knowledge, and beliefs.**

Remember your Warrior Pride!